An invitation to support the

19TH ANNUAL
Career Fair & Training Conference

Des Moines, Iowa • March 25-27, 2004

Presented in partnership with
Pioneer, Iowa State University, John Deere & Cargill

Sponsorship, Exhibit and Advertising Opportunities to Showcase Your Organization

www.manrrs.org

EMBRACING THE PRESENT

BUILDING ON THE PAST

AND SHAPING THE FUTURE
MANRRS will hold its 19th Annual Career Fair and Training Conference in Des Moines, Iowa. We cordially invite you to assist MANRRS in promoting diversity and leadership through sponsorship, exhibiting at the Career Fair and advertising in the Conference Program Book. Corporations, agencies, organizations and institutions of all sizes can find a level of financial support in this program that provides the desired impact, fits your budget and enables your organization to showcase your opportunities, products and services to a select audience of professionals and interested students.

This program details the myriad of opportunities available to sponsor events and conference activities, to showcase your organization with a Career Fair exhibit booth, to gain exposure through an ad in the Conference Program Book, or to combine the benefits of two or more avenues of support. The last two conferences, in Portland, Oregon and Atlanta, Georgia, were unqualified successes with over 800 students and professionals in attendance each year. We look forward to another successful meeting in America’s Heartland in 2004.

Opportunities are offered on a first-come, first-served basis. MANRRS Sponsors are offered the premier exhibit booth locations at the Career Fair. Your commitment and deposit will secure the appropriate exposure and benefits for you. We don’t want you to be disappointed - so don’t delay, sign up today! The sooner you respond, the stronger the likelihood that the option you prefer will be available.

MANRRS CHAPTERS

ALABAMA A&M UNIVERSITY
ALCORN STATE UNIVERSITY
AUBURN UNIVERSITY
CALIFORNIA POLYTECHNIC STATE UNIVERSITY
CALIFORNIA STATE UNIVERSITY - FRESNO
CLEMSON UNIVERSITY
CORNELL UNIVERSITY
DELAWARE STATE UNIVERSITY
FLORIDA A&M UNIVERSITY
FORT VALLEY STATE UNIVERSITY
IOWA STATE UNIVERSITY
KANSAS STATE UNIVERSITY - MANHATTAN
KENTUCKY STATE UNIVERSITY
LANGSTON UNIVERSITY
LINCOLN UNIVERSITY - MISSOURI
LOUISIANA STATE UNIVERSITY
MICHIGAN STATE UNIVERSITY
MISSISSIPPI STATE UNIVERSITY
NEW MEXICO STATE UNIVERSITY
NORTH CAROLINA A&T STATE UNIVERSITY
NORTH CAROLINA CENTRAL UNIVERSITY
NORTH CAROLINA STATE UNIVERSITY
OHIO STATE UNIVERSITY
OREGON STATE UNIVERSITY
PENNSYLVANIA STATE UNIVERSITY
PRAIRIE VIEW A&M UNIVERSITY
PURDUE UNIVERSITY
RUTGERS UNIVERSITY - COOK COLLEGE

SAINT AUGUSTINES COLLEGE
SHAW UNIVERSITY
SOUTH CAROLINA STATE UNIVERSITY
SOUTHERN UNIVERSITY & A&M COLLEGE
TENNESSEE STATE UNIVERSITY
TEXAS A&M UNIVERSITY - COLLEGE STATION
TEXAS A&M UNIVERSITY - KINGSVILLE
TEXAS TECH UNIVERSITY
TUSKEGEE UNIVERSITY
UNIVERSITY OF ARIZONA
UNIVERSITY OF ARKANSAS - FAYETTEVILLE
UNIVERSITY OF ARKANSAS - PINE BLUFF
UNIVERSITY OF CALIFORNIA - DAVIS
UNIVERSITY OF DELAWARE
UNIVERSITY OF FLORIDA
UNIVERSITY OF GEORGIA - ATHENS
UNIVERSITY OF ILLINOIS URBANA - CHAMPAIGN
UNIVERSITY OF KENTUCKY
UNIVERSITY OF MARYLAND - EASTERN SHORE
UNIVERSITY OF MINNESOTA
UNIVERSITY OF MISSOURI - COLUMBIA
UNIVERSITY OF NEBRASKA - LINCOLN
UNIVERSITY OF TENNESSEE - KNOXVILLE
UNIVERSITY OF WISCONSIN - MADISON
UNIVERSITY OF WISCONSIN - STOUT
VIRGINIA POLYTECHNIC INSTITUTE & STATE UNIV.
VIRGINIA STATE UNIVERSITY
WILBERFORCE UNIVERSITY
October 2003

MANRRS is a national society that promotes and fosters the involvement of minorities in agriculture, natural resources and related sciences. Our focus evolves around personal and professional development of our membership to prepare them for opportunities within a global society. Through MANRRS, our membership is exposed to various paths within agriculture, natural resources and related sciences to broaden their knowledge of the educational and professional opportunities available. MANRRS paves new paths by establishing partnerships with organizations that have an interest in furthering the involvement of all people of color in agriculture and natural resources.

Membership is open to people of all racial and ethnic backgrounds who support the objective of full ethnic group participation and achievement in agricultural and related sciences careers. Current membership exceeds 1,200 and consists of undergraduate and graduate students from over 50 chapters, and professionals. Honorary and Supporting Memberships are bestowed on individuals, corporations, institutions, and agencies that have made significant contributions towards the support of MANRRS.

MANRRS functions through the support and goodwill of individuals, businesses, government agencies, foundations, academic institutions, and other non-profit organizations in a collaborative endeavor that benefits all involved. Donations from these entities assist chapter development activities, underwrite portions of the Annual Career Fair and Training Conference, and support a variety of other MANRRS programs and activities. Through contributions and grants, MANRRS is an avenue for building a diverse professional workforce.

We invite you to support MANRRS and its objectives by supporting our Annual Career Fair and Training Conference. Please consider the opportunities presented in this brochure and contact us at any time with questions.

Thank you for your interest and support.

Orlando Phelps
President

MANRRS prohibits discrimination in delivery of services and information on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, and marital or family status.
The MANRRS 2004 Conference Sponsorship Program will give your organization more visibility than ever before, more benefits with your sponsorship, and more opportunities to get your organization’s name in front of the growing MANRRS audience!

**Diamond Level – $50,000**

The Diamond Level sponsor has the opportunity to host a very special event and to speak to a gathering of all conference participants. All listed sponsor benefits are provided to Diamond Level sponsors, and dynamic recognition is created during the sponsored event. Interest in Diamond Level sponsorship should be directed to the MANRRS Executive Officer of Operations, Carl Butler at 901-757-9700.

**Platinum Level – $25,000**

**Opportunities Available**

- PL-1 Opening Session and Parade of Chapters - Thursday, March 25
- PL-2 Closing Dinner Gala - Saturday, March 27
- PL-3 Conference Tote Bags Imprinted with Your Organization’s Logo

**Recognition and Benefits**

- Your Organization Name and Logo Projected during Your Sponsored Event (PL-1, 2)
- Recognition on Signage during Your Sponsored Event (PL-1, 2)
- Five-minute Presentation by Your Representative Addressing All Attendees from the Podium during Your Sponsored Event (PL-1, 2)
- Complimentary Double Career Fair Booth Space
- Full-Page Two-Color Ad in the Conference Program Book
- Recognition on Sponsor Signage Located Throughout the Conference
- Your Organization’s Name Listed and a Description of Your Services in the Sponsor/Exhibitor Guide
- Recognition as a Sponsor in the Conference Program Book
- Year Round Recognition on the MANRRS Website with Hyperlink to Your Website
- Electronic Roster of Conference Attendees
- Three Complimentary Conference Registrations
- One-Year MANRRS Membership

**Gold Level – $15,000**

**Opportunities Available**

- GO-1 Printed Sponsor/Exhibitor Guide and Festive Career Fair Bags with Your Organization’s Name and Logo
- GO-2 General Session – Friday, March 26
- GO-3 Professional Hospitality – Thursday, Friday and Saturday Evenings
- GO-4 “Box Lunch” in Career Fair – Your Organization’s Name on the Souvenir Lunch Satchels - Friday, March 26
- GO-5 MANRRS 2004 Conference Tee Shirts for All Attendees - Your Organization’s Logo on the Sleeve or Back of Shirt
- GO-6 Professional Padfolio Imprinted with Your Organization’s Logo - Inserted into Conference Tote Bag
- GO-7 Printing of the Conference Registration Brochure and On Site Conference Program.*

**Recognition and Benefits**

- Complimentary Career Fair Booth Space
- Half-Page Two-Color Ad in the Conference Program Book
- Recognition on Signage during the Sponsored Event (GO-2, 3, 4)
- Recognition on Sponsor Signage Located Throughout the Conference
- Your Organization’s Name Listed and a Description of Your Services in the Sponsor/Exhibitor Guide
- Recognition as a Sponsor in the Conference Program Book
- Year Round Recognition on the MANRRS Website with Hyperlink to Your Website
- Electronic Roster of Conference Attendees
- Two Complimentary Conference Registrations
- One-Year MANRRS Membership
- Half Page Black and White Ad in the Conference Registration Book. Full Page Two Color Ad in the Final Program. 10 copies of printed programs sent to sponsor identified entities. (GO-7)
CONFERENCE SPONSORSHIP OPPORTUNITIES

Silver Level – $10,000

Opportunities Available

SI-1 Name Badge Wallet and Lanyard Imprinted with Your Organization’s Name - Used Throughout the Conference
SI-2 Sponsor a MANRRS Chapter at the Conference (see inside front cover) - Your Organization will be Saluted during the Opening Session Parade of Chapters - Includes Registration Fees and Travel Allowance for Students
SI-3 Sponsor Seven Student Contests; Recognition in all Contest Rooms Throughout the Conference; Your Representative may Participate in Presentations at the Awards Dinner on Saturday, March 27
SI-4 Your Organization’s Logo printed on Hotel Room Key Cards Used During the Conference
SI-5 Career Track Lunch – Friday, March 26 - Highlight Your Organization with a Five-Minute Presentation to Attendees from the Podium During this Event
SI-6 Sponsor All Workshops - Your Organization will be Mentioned from the Podium and Highlighted on Custom Signage at all Workshops

Recognition and Benefits

• Complimentary Career Fair Booth Space
• Half-Page Black and White Ad in the Conference Program Book
• Recognition on Signage During Sponsored Event (SI-5, 6)
• Opportunity to be Recognized with Your Sponsored Chapter during the Parade of Chapters (SI-2)
• Recognition on Sponsor Signage Located Throughout the Conference
• Your Organization’s Name Listed and a Description of Your Services in the Sponsor/Exhibitor Guide

Bronze Level – $7,500

Opportunities Available

BR-1 Welcome Buffet & Dessert Reception held in the Career Fair – Thursday, March 25
BR-2 Conference Giveaway Item (selected by MANRRS) with Your Organization’s Logo, Inserted in Conference Tote Bags
BR-3 Cyber Café Email Stations Available to All Attendees with Your Organization’s Logo as Screen Saver - A Six Foot Table and Display Area for Your Organization’s Literature
BR-4 Jr. MANRRS Program - Multiple Recognition Opportunities for Your Organization

Recognition and Benefits

• One-Quarter Page Black and White Ad in the Conference Program Book
• Recognition on Signage during the Sponsored Event (BR-1, 3, 4)
• Recognition on Sponsor Signage Located Throughout the Conference
• Your Organization’s Name Listed and a Description of Your Services in the Sponsor/Exhibitor Guide

Services in the Sponsor/Exhibitor Guide

• Recognition as a Sponsor in the Conference Program Book
• Recognition on the Conference Website with Hyperlink to Your Website
• Electronic Roster of Conference Attendees
• One Complimentary Conference Registration
• One-Year MANRRS Membership

NEW

Sponsorship Opportunities continued on next page.
CONFERENCE SPONSORSHIP OPPORTUNITIES

Special Contributors

$5,000

SC-1 Graduate Hospitality Suite – Thursday and Friday Evenings
SC-2 After-hours Social Event for All Student Attendees - Entertainment and Refreshments - Three Available – Select One: Thursday, March 25, Friday, March 26, Saturday, March 27
SC-3 Volunteer Tee Shirts Proudly Displaying Your Organization’s Logo. Worn by All Volunteers - Good Visibility Throughout the Conference
SC-4 Table Centerpieces Incorporating Sponsor Name/Logo for Saturday, March 27 Lunch and Dinner
SC-5 Printing of Conference Program Book with Your Organization Recognized in Print - Distributed to All Registrants
SC-6 Chapter of the Year Award
SC-7 High School Symposium - Transportation and Lunch for Local High School Students

$2,500

SC-8 Ice Cream Social in the Career Fair Hall - Friday, March 26
SC-9 Continental Breakfast - Friday, March 26
SC-10 Continental Breakfast - Saturday, March 27
SC-11 Refreshment Break at the Career Fair - Friday Morning, March 26
SC-12 Refreshment Break - Saturday Morning, March 27
SC-13 Refreshment Break - Saturday Afternoon, March 27

Recognition and Benefits

• Recognition on Signage during the Sponsored Event (SC-1, 2, 8, 9, 10, 11, 12, 13)
• Recognition on Sponsor Signage Located Throughout the Conference

Additional Benefits for $2,500 and up

• Recognition on the Conference Website
• One-Year MANRRS Membership

In-Kind Contributions

In addition to cash sponsorships, a variety of in-kind services and contributions such as the following are welcome.
• Items for the High School Symposium Student Gift Bag, Volunteer Gift Bag and/or the Conference Tote Bag. Items may include candy, pencils, pens, key rings and small items with a value not to exceed $1.00 per item. Items may include your organization’s logo. All items must be pre-approved by MANRRS and shipped directly to the conference venue.
  Quantities Required for Gift Bag:
  High School Symposium 200
  Volunteer Gift Bag 200
  Conference Tote Bag 1,000
• Photography / Film / Developing
• Office Equipment for Use During Conference

Recognition

• Recognition will be Provided Commensurate with Contribution/Support
• Recognition on Signage Located Throughout the Conference
• Recognition in the Conference Program
ADVERTISING OPPORTUNITIES

Advertising Opportunities include a variety of ad sizes in our souvenir conference program. An ad in the Conference Program Book will reinforce your presence and help you recruit and secure long-term relationships.

<table>
<thead>
<tr>
<th>Sizes</th>
<th>Rates</th>
<th>Exhibitor Rates</th>
<th>Dimensions (width &amp; depth)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$995</td>
<td>$750</td>
<td>7 1/2” x 10”</td>
</tr>
<tr>
<td>Half page (horizontal)</td>
<td>$675</td>
<td>$495</td>
<td>7 1/2” x 4 7/8”</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$495</td>
<td></td>
<td>3 5/8” x 4 7/8”</td>
</tr>
</tbody>
</table>

Covers:
- Inside Front Cover: $2,750 - 8 1/2” x 11”
- Inside Back Cover: $1,750 - 7 1/2” x 10”
- Back Cover: $2,250 - 8 1/2” x 11”

Two Color Rate Additional . . . $200

The Conference Program Book will be in two colors (black plus PMS 125, MANRRS Gold). Advertisers who wish to use the selected PMS can have this color added to their advertisement for an additional $200. (This $200 color charge should be added to the rate listed above to determine your total cost.)

Production Requirements:
Conference Program Size: 8 1/2” x 11”
Terms: Advertisements are to be pre-paid. No commission allowed.

Space/Material Deadline: February 16, 2004

Typesetting, and other production costs will be billed to advertiser at prevailing rates for any additional changes to artwork.

Digital Files:
Digital files may be sent on disk to the following address: 1of4studio, 800 NW Sixth Ave., Suite 309, Portland, OR 97209, or emailed to: hoover@1of4studio.com. All ads submitted digitally MUST BE in Macintosh compatible format. Programs acceptable are QuarkExpress 4.1, Adobe Illustrator 8.0 (fonts converted to outlines) or lower, Adobe Photoshop 5.5 or lower or a Macromedia Freehand EPS file (fonts converted to outlines.) Please be sure all accompanying images and fonts are included and use a compression program (Stuffit or Zip) to “shrink” the size of your submission. Complete black and white ads saved into Adobe PDF files will also be accepted but we cannot guarantee that this process will be completely successful. If you have ANY questions, feel free to call Hoover Li at 503-796-1095.
The MANRRS Career Fair provides an opportunity for representatives of government, industry, academia and not-for-profit organizations to connect directly with some of the best and brightest students and professionals from over 50 colleges and universities representing 1862, 1890, 1994 Land Grant institutions, Tribal Colleges and HACU Institutions.

The Career Fair runs from Thursday evening through Friday afternoon, and will help you recruit students and professionals to meet your needs for a diverse workforce. Interview rooms are available to exhibitors for student interviews and may be scheduled at no additional cost.

The Career Fair provides over 8 1/2 hours of concentrated exhibition time. The following special events will be held in the exhibit area: Thursday evening Welcome Reception, Friday morning and afternoon Beverage Breaks, Box Lunch and Ice Cream Social. Secure your space now!

Advertising Specials for Exhibitors Only!
Reduced Rates for Half and Full Page Ads. See page 5 for details.

Exhibitor Fees

<table>
<thead>
<tr>
<th></th>
<th>Paid by Jan. 9, 2004</th>
<th>Paid after Jan. 9, 2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government / Academia / Not-for-Profit</td>
<td>$600</td>
<td>$1,400</td>
</tr>
<tr>
<td>Industry</td>
<td>$1,500</td>
<td>$2,750</td>
</tr>
</tbody>
</table>

(Premium booth space is reserved for MANRRS national sponsors and patrons.)

Each Exhibitor will receive
- Career Fair Admission and Name Badges for Up to Three (3) Representatives from Your Organization (additional representatives at standard rates)
- Booth space during the entire exhibit (Single 8’ deep x 10’ wide; Double 8’ deep x 20’ wide)
- Draped back wall (8’ height) and side rail (3’ height)
- Draped Table (white) and 2 side chairs
- One-line ID Sign (44” W x 7” H)
- Recognition in the Conference Program Book
- Recognition on the Conference Website
- Your Organization’s Name Listed and a Description of Your Services in the Sponsor/Exhibitor Guide
- Private Space for Student Interviews (reserved on site)

NOTE: Exhibit Hall floor is not carpeted. Flooring is a rubber cement compound.

Tentative Career Fair Schedule
(Check conference website for current information www.manrrs.org)

Thursday, March 26
1:00 pm - 4:00 pm  Exhibitor Check-in and Set-up
6:00 pm - 8:00 pm  Career Fair Opens / Welcome Dinner Reception

Friday, March 27
10:00 am - 4:30 pm  Career Fair Open
10:00 am - 10:30 am  Beverage Break / Door Prize Drawing
11:30 am - 1:00 pm  Box Lunch
3:30 pm - 4:30 pm  Ice Cream Social / Door Prize Drawing
4:30 pm - 5:30 pm  Career Fair Closes, Exhibitor Take-down, Move-out
These contract Conditions, Rules and Regulations are a part of the MANRRS 2004 Exhibitor's Application and Contract for exhibit. Please give a copy of these Rules and Regulations to the person(s) responsible for the setup of your booth(s).

OFFICIAL GENERAL CONTRACTOR: MANRRS has appointed EWE ME and Company (EMC) as the official general contractor for the 2004 Career Fair. All references herein to MANRRS shall mean MANRRS and EMC.

ASSIGNMENT OF SPACE: Assignment of space will be at the discretion of MANRRS. Every effort will be made to accommodate requests for booth assignments. MANRRS reserves the right to make such changes to the floor plan of booths as may be deemed necessary.

EXHIBIT FEES AND PAYMENT OF SPACE: Applications will NOT be processed or space assigned without the required payments and signature. All applications must be accompanied by full payment. Checks should be made payable to: MANRRS 2004, and must be mailed to: EWE ME and Company, 2545 SW Spring Garden St., Ste. 150, Portland, OR 97219. Receipt of payment does not oblige MANRRS to accept a contract as binding. MANRRS retains the option of returning funds.

CANCELLATION: Cancellations of exhibit space must be directed in writing to: EWE ME and Company, 2545 SW Spring Garden St., Ste. 150, Portland, OR 97219. Refunds, less an administrative fee of $50 per booth, will be made at the discretion of MANRRS, but no refund will be given for a cancellation made within 90 days of set-up day. In case of fire or any other causes beyond the control of MANRRS that prevent holding the show, this contract will not be binding.

EXHIBIT BOOTHS: Total of 90 8’x10’ booths. All booths will include one draped table, two side chairs, and a one-line identification sign (44” x 7”) bearing the exhibitor’s name and booth number.

INSTALLATION AND DISMANTLING:

**Thursday, March 26**
1:00 pm – 4:00 pm  
Exhibitor Check-in and Set-up

**Friday, March 27**
4:30 pm – 5:30 pm  
Exhibitor Take-down, Move-out

Times subject to change upon notification by MANRRS.

SHIPPING: MANRRS will mail to each exhibitor, approximately 60 days prior to the show opening, an information and service kit that provides exhibitors with complete shipping instructions, production information, and other forms for all services needed during the installation, show period, and removal of exhibits. Exhibitors needing special information before receiving the official exhibitor kit should contact the general contractor directly at MANRRS@ewe.com or 503-244-4294 x204.

Please Note: Do not ship Exhibits directly to the Polk County Convention Complex. Shipments will not be accepted. Shipping instructions and drayage fees will be included in the exhibitor service kits.

EXHIBITOR REGISTRATION: Exhibitors can check in at the Career Fair Registration Desk on Thursday, March 26, 1:00 pm to 4:00 pm. Exhibitors will be given name badges which are to be worn at all times in the exhibit hall. No one will be admitted to the Career Fair hall without a name badge.

USE OF SPACE: Exhibitors shall not assign, share or sublet any space without written consent of MANRRS. Care must be taken that no display extends more than 8’ above the floor or more than 8’ in depth from the back wall of the booth, or interferes with the view of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

LIABILITY: MANRRS and the Polk County Convention Complex will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold MANRRS and the Polk County Convention Complex and all agents and employees thereof (hereinafter collectively called “indemnitees”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnitees against and from any and all losses, costs (including attorney’s fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees and business invitee which arises from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.

SAFETY REGULATION: Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

SECURITY (INSIDE AND OUTSIDE): The Career Fair is being held in a Convention Complex and security will be provided when the hall closes. However, neither MANRRS nor the Convention Complex can be held responsible for any exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials.

FAILURE TO OCCUPY SPACE: Space not occupied by the close of the Career Fair installation period as specified in these rules and regulations will be forfeited by the exhibitors. This space may be resold, reassigned or used by MANRRS.

SHOW CANCELLATION: If the Career Fair is canceled by MANRRS for any reason, MANRRS will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

SELECTION OF EXHIBITORS: Only firms and organizations whose services and products are appropriately related to the purpose of MANRRS shall be permitted to exhibit. MANRRS reserves the right to decline or prohibit any exhibit which in its sole judgment is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.
Contributions of our supporters reflect their understanding of the broad benefits of a well-trained, diverse workforce. In addition, our Patrons derive a wide variety of benefits from their support for MANRRS:

- Internships and cooperative training experiences with private companies and government agencies
- Local and Regional chapter development
- National student register and professional register
- Regional meetings focusing on professional and leadership development of students
- Annual National Training Conference
- Annual publication of a student resume book
- Annual Career Fair
- Registry for professionals to promote networking and communication
- Academic scholarships for students
- Enhanced public relations through recognition in the Annual Career Fair and Training Conference publications
- Unmatched opportunity for visibility through first priority selection of sponsored events and items for the annual conference
- Opportunities to assist and participate in local and region workshops
- Enhanced exposure to student candidates through priority assignment of Career Fair booths
- MANRRS PATRONS

Many national agencies, corporations and foundations provide critical financial support to MANRRS, while realizing significant benefits from their involvement. MANRRS serves these “Patrons” through its role as recruitment facilitator, networking forum, and professional development resource. Hot links are placed on the MANRRS website directly to Patrons’ websites for year-round exposure. Additional benefits to Patrons include: annual MANRRS membership, priority consideration for Conference Sponsorships and Career Fair booths, and use of the MANRRS membership roster.

Our Patrons share the MANRRS vision and commitment to build a diverse, professional workforce in the fields of Agriculture, Natural Resources and Related Sciences. Through the generous contributions of our Patrons, MANRRS provides a foundation for minority students’ and professionals’ success. Programs supported by our Patrons include:

- Internships and cooperative training experiences with private companies and government agencies
- Local and Regional chapter development
- National student register and professional register
- Regional meetings focusing on professional and leadership development of students
- Annual National Training Conference
- Annual publication of a student resume book
- Annual Career Fair
- Registry for professionals to promote networking and communication
- Academic scholarships for students
- Enhanced public relations through recognition in the Annual Career Fair and Training Conference publications
- Unmatched opportunity for visibility through first priority selection of sponsored events and items for the annual conference
- Opportunities to assist and participate in local and region workshops

MANRRS continues to seek additional Patrons in order to expand our support for more students across the nation. Our past success prompts us to develop additional chapters, to recruit from an even broader ethnicity base, and to continue to increase our services in the fields of agriculture, natural resources and related sciences.

Please contact our Executive Officer, Carl Butler, at cbutler1@manrrs.org or 901-757-9700 to discuss ways in which you can support MANRRS.
SPONSORSHIP / EXHIBITOR / ADVERTISING APPLICATION
MANRRS 2004 Conference
March 25-27, 2004 – Des Moines Marriott/Polk County Convention Complex – Des Moines, Iowa

☐ SPONSORSHIP  Please refer to the Sponsorship Opportunities section in this Prospectus.

YES, we would like to support the MANRRS 2004 Conference at the ________________________________ Level. $ ________________

Event/Item: ________________________________ Event Date: ________________________________

Exact name of organization for recognition, signage and Sponsor/Exhibitor Guide (one line, text only, no logos):

☐ ADVERTISEMENT

☐ Full Page $995  ☐ 1/2 Page $675  ☐ 1/4 Page $495

☐ Inside Front Cover $2,750  ☐ Inside Back Cover $1,750  ☐ Back Cover $2,250

☐ Special Advertising Rates for Exhibitors ONLY

☐ Full Page B/W $750  ☐ Half Page B/W $495

Two Color – additional $200 $ ________________

☐ EXHIBITOR

☐ Government / Academia / Not-for-Profit

Paid by 1/09/04 $600 Single, $1,400 Double;  After 1/09/04 $750 Single, $1,550 Double $ ________________

☐ Industry

Paid by 1/09/04 $1,500 Single, $2,750 Double;  After 1/09/04 $1,650 Single, $2,900 Double $ ________________

Organization(s) you wish to be ☐ near  ☐ away from: ________________________________

Exact name of organization for recognition, signage and Sponsor/Exhibitor Guide (one line, text only, no logos):

Submission of this application to exhibit implies consent to the items, conditions and regulations governing exhibits of the Conference published in the Prospectus. The Exhibitor agrees to abide by all rules, requirements, restrictions, and regulations as set forth in the Prospectus and as may be specially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid by or due from Exhibitor.

☐ We would like to schedule private space for Student Interviews.

Enclosed please find my check payable to MANRRS 2004 in the amount of: TOTAL $ ________________

Contact Person - Please print or type.

________________________________________  __________________________________________
First Name Last Name  Email

________________________________________  __________________________________________
Organization Website

________________________________________  __________________________________________
Address Phone

________________________________________  __________________________________________
City State/Province Zip/Postal Fax

Brief, up to two-sentence, description of services offered by your organization: __________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Signature __________________________  Date __________________________

Please send this completed form with payment to:
MANRRS 2004 c/o EWE ME and Company, 2545 SW Spring Garden St., Ste.150, Portland, OR 97219.
Email MANRRS@ewe.com; Phone 503-244-4294 x204; Fax 503-244-2401
Linking Hands Across the States and Nation

The National Society for Minorities in Agriculture, Natural Resources and Related Sciences

www.manrrs.org

Thank You for Supporting MANRRS

MANRRS prohibits discrimination in delivery of services and information on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, and marital or family status.